

The Value Proposition Canvas

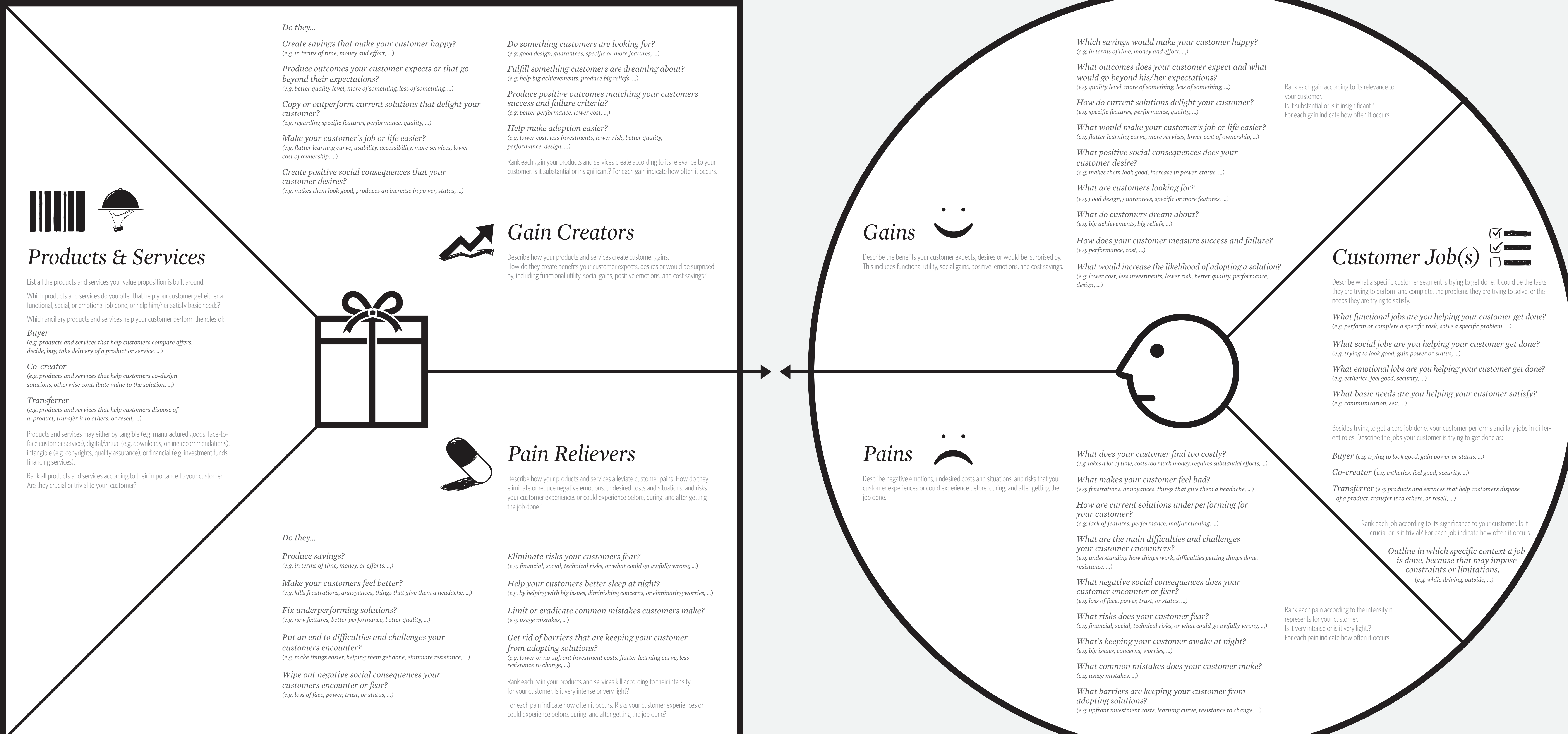
Designed for:

Designed by:

On:

Day	Month	Year
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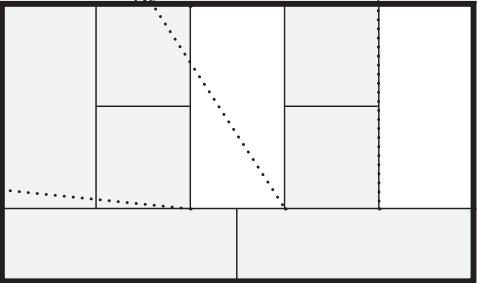
Iteration:



Value Proposition

Create one for each Customer Segment in your Business Mode

Customer Segment



Use in Conjunction with the Business Model Canvas

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